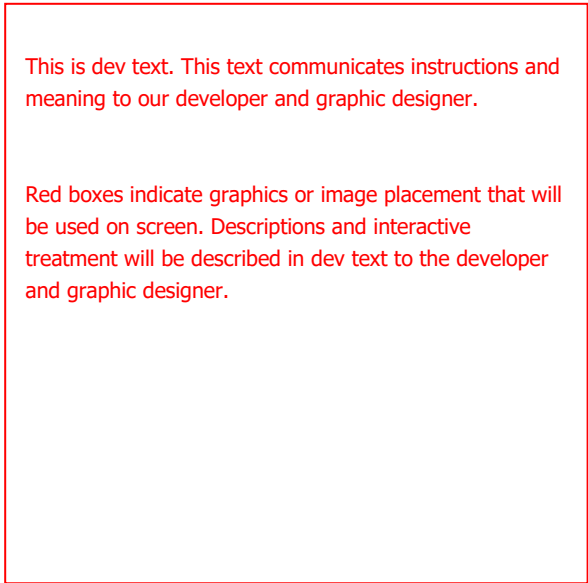# 0. STORYBOARD CONVENTIONS – CONTENT SCREEN TITLE TEXT

[Content screen]

This is normal body text for any static content text on screen.

Instructional text will always be this color. Look for *this style* any time the user is asked to complete an action, whether it be clicking a graphic to explore more information or clicking a button to play a video. These interactions can be optional or required before the user moves to the next screen.
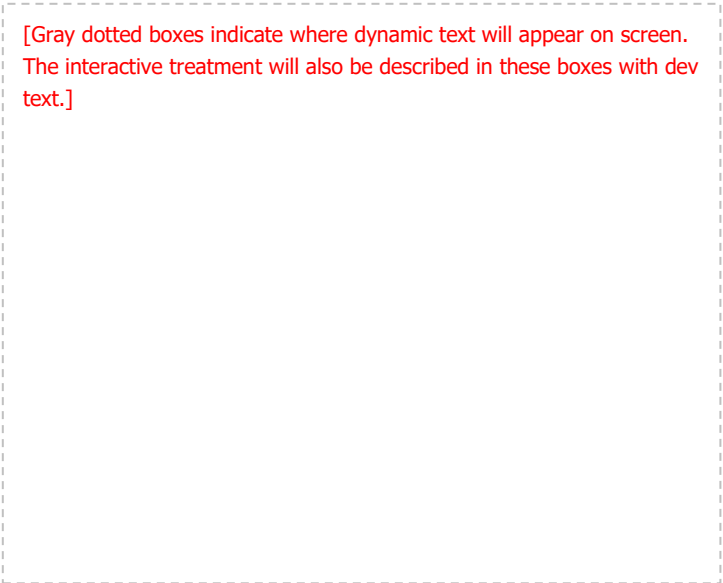
BUTTON

Course Title

This is dev text. This text communicates instructions and meaning to our developer and graphic designer.

Red boxes indicate graphics or image placement that will be used on screen. Descriptions and interactive treatment will be described in dev text to the developer and graphic designer.

[Gray dotted boxes indicate where dynamic text will appear on screen. The interactive treatment will also be described in these boxes with dev text.]

0.1. STORYBOARD CONVENTIONS – OTHER NOTES

[Development notes]

Any dynamic text that appears on the previous screen through an interactive treatment will be displayed in this color.

There will often be developer notes in this color and style to communicate the interactive treatment while the interactive content will be in dynamic text.

Narrated audio script will be in this color.

Course Title

Course Outline

Course Title

Course Title

1. MODULE 2/OBJECTIVES

[text page]

Welcome to Module 2 of this program, "█████████████." In this module, we will:

- Explain the benefits of ██████████████████████████████████.
- Discuss the roles of technology and communication in ███████████████

*Click the **>** in the top right to continue.*

[sidebar: quote, image, video, ad, HTML embed]

img: client book cover graphic

Course Title

MODULE 2/INTRODUCTION

[video page]

[video placeholder – shoot date TBD]	There are some key ideas around which this module is built. As we navigate the content in this module, remember:
	• Key Point # 1
	• Key Point # 2
	• Key Point # 3
	• Key Point # 4
	We are excited about your journey. Let's get started.
[caption below video]	

[video script]

Sample video script should be contained here. Outline specific content exactly as narrator will present it in the produced video content. Actual video script text has been redacted to protect client proprietary information.

Lorem ipsum dolor. Sit amet proin mauris quam non velit egestas cumque ut sed vestibulum. Pretium libero neque suspendisse sed aliquet mollis tellus elit. Sociosqu ut tristique. Turpis integer nulla. Quam commodo at erat proin wisi nam tempor sed accumsan nec quis fringilla in urna. Interdum integer sagittis et velit pulvinar dui morbi a. Scelerisque pharetra ante donec ligula egestas. Vehicula urna augue. Aliquam rutrum posuere. A ut mi. Cumque vehicula suspendisse. Felis nulla cras. Posuere id nulla imperdiet consequat sodales. Vel tellus volutpat sed ornare rerum velit at massa. Sapien ut arcu eget eligendi lectus. Ut habitant sed. Justo nonummy et urna in sed. Lacus placerat odio amet lobortis autem amet arcu libero. Eget non tincidunt dui laoreet luctus.

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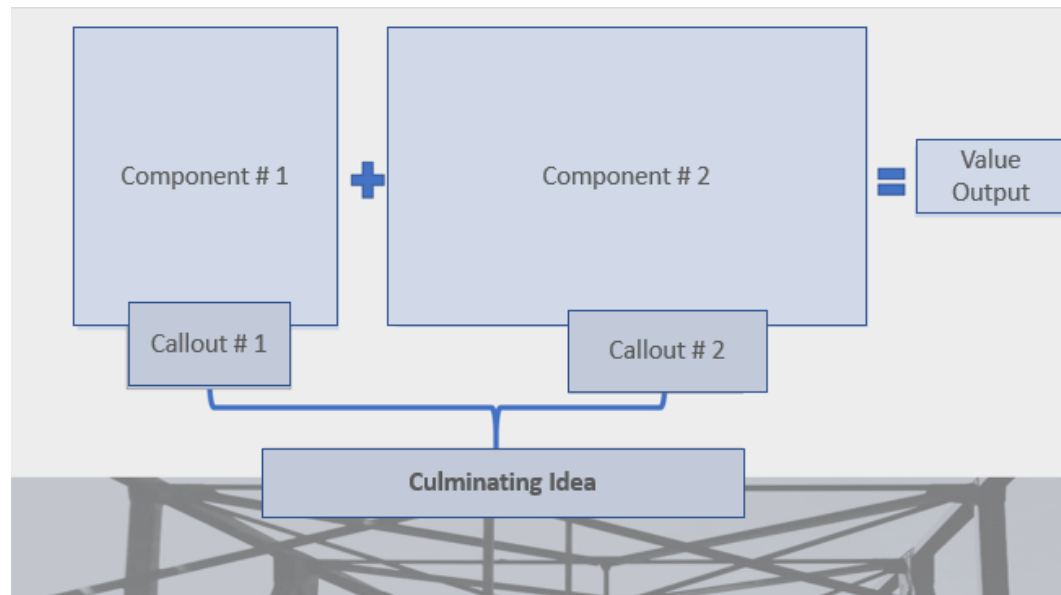
MODULE 2/THE VALUE OF XXXX

[text]

<div style="border: 1px solid red;">

[slide 1]

Foundational text which introduces the topic of the module will be included here. It will be accompanied by supporting infographics, photos, charts, etc.

Vulputate sit dui quaerat nullam sagittis. Sodales amet duis occaecati quam commodo. Dictumst lorem luctus. Elit sodales libero elit duis integer. Urna sit reprehenderit et mi tempus arcu quisque at. Amet eget sit. Aliquam in dictum. Libero curabitur arcu. Vestibulum quis wisi. Nam ultricies wisi bibendum ultrices sit feugiat nec sit tempus dui facilisis. Nunc velit ipsum. Vivamus libero dui consectetuer arcu ad tempor neque nonummy fringilla posuere sollicitudin. Vel lorem tincidunt. Parturient vitae id vehicula ultrices elit. Eget vel volutpat.
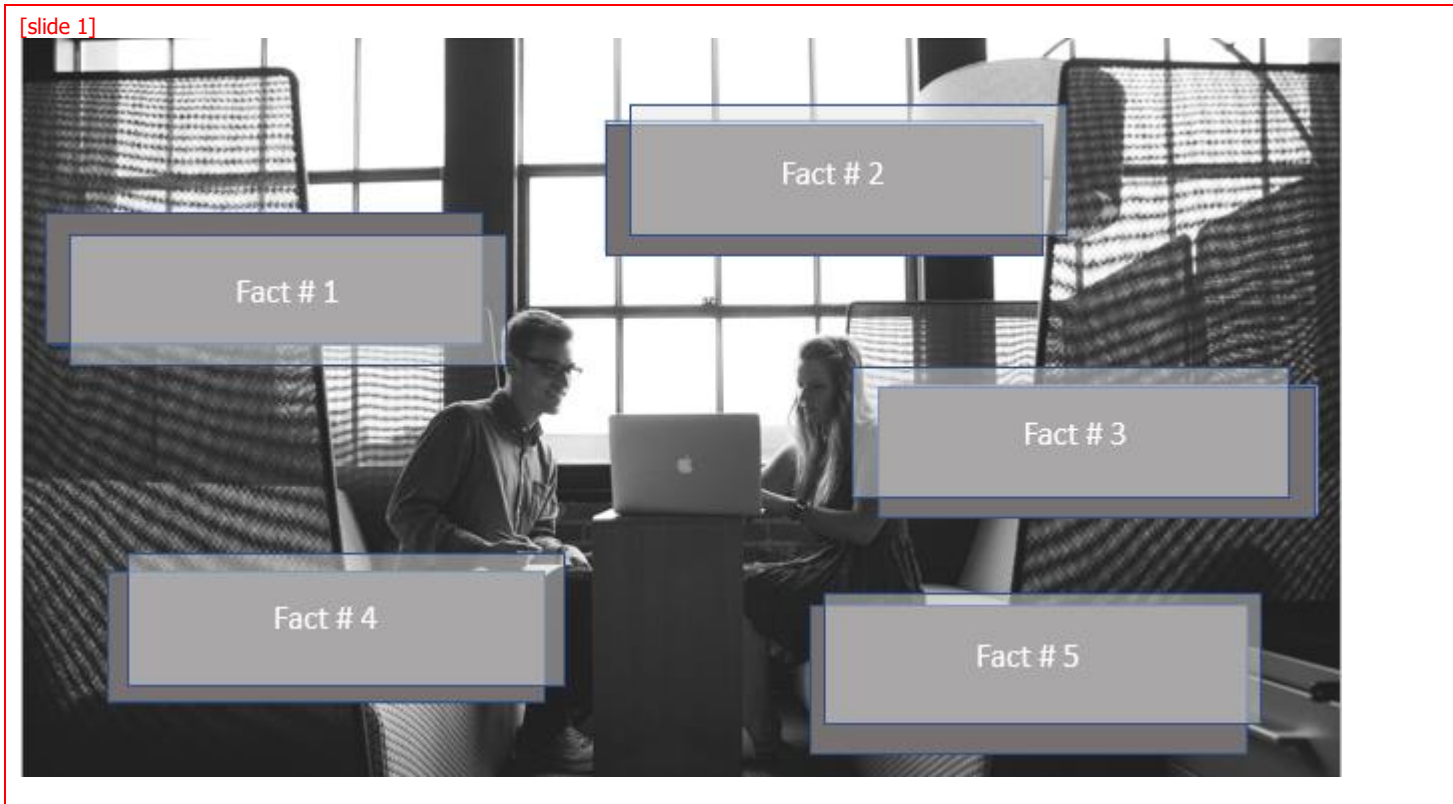
</div>

Course Title

2. MODULE 2/THE FUTURE OF XXXX

[presentation with audio]

[slide 1]

Course Title

[slide narration]

Sample slide narration should be contained here. Outline specific content exactly as narrator will present it in the produced audio content. Actual slide script text has been redacted to protect client proprietary information.

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tempor sed accumsan nec quis fringilla in urna. Interdum integer sagittis et velit pulvinar dui morbi a. Scelerisque pharetra ante donec ligula egestas. Vehicula urna augue. Aliquam rutrum posuere. A ut mi. Cumque vehicula suspendisse. Felis nulla cras. Posuere id nulla imperdiet consequat sodales. Vel tellus volutpat sed ornare rerum velit at massa. Sapien ut arcu eget eligendi lectus. Ut habitant sed. Justo nonummy et urna in sed. Lacus placerat odio amet lobortis autem amet arcu libero. Eget non tincidunt dui laoreet luctus.

Course Title

3. MODULE 2/CLARIFYING THE LABELS OF XXXX

[presentation with audio]

Course Title

[slide 2]

[slide narration]

Sample slide narration should be contained here. Outline specific content exactly as narrator will present it in the produced audio content. Actual slide script text has been redacted to protect client proprietary information.

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4. MODULE 2/CLARIFYING THE LABELS OF XXXX (CONT.)

[flip cards]

Click on each to learn more about each of the terms.

[front text - card title	img:]	[front text - card title	img:]	[front text - card title	img:]
Card 1	Card 2	Card 3
[back text – main content] Definition of term, examples, industry-specific considerations	[back text – main content] Definition of term, examples, industry-specific considerations	[back text – main content] Definition of term, examples, industry-specific considerations

[card set title]
Clarifying the Labels of XXXX

[card description]
What's in a name?

Supplemental information or industry call-out which lends context to the interactive activity.

Course Title

5. MODULE 2/DISCUSSION QUESTION #1

[discussion board]

[image size: 1000px x 563px]

Discussion:

Include a discussion question designed to foster conversation of a topic related to the content covered thus far.

Include probing, open-ended questions requiring participants to analyze and evaluate their thinking and learning.
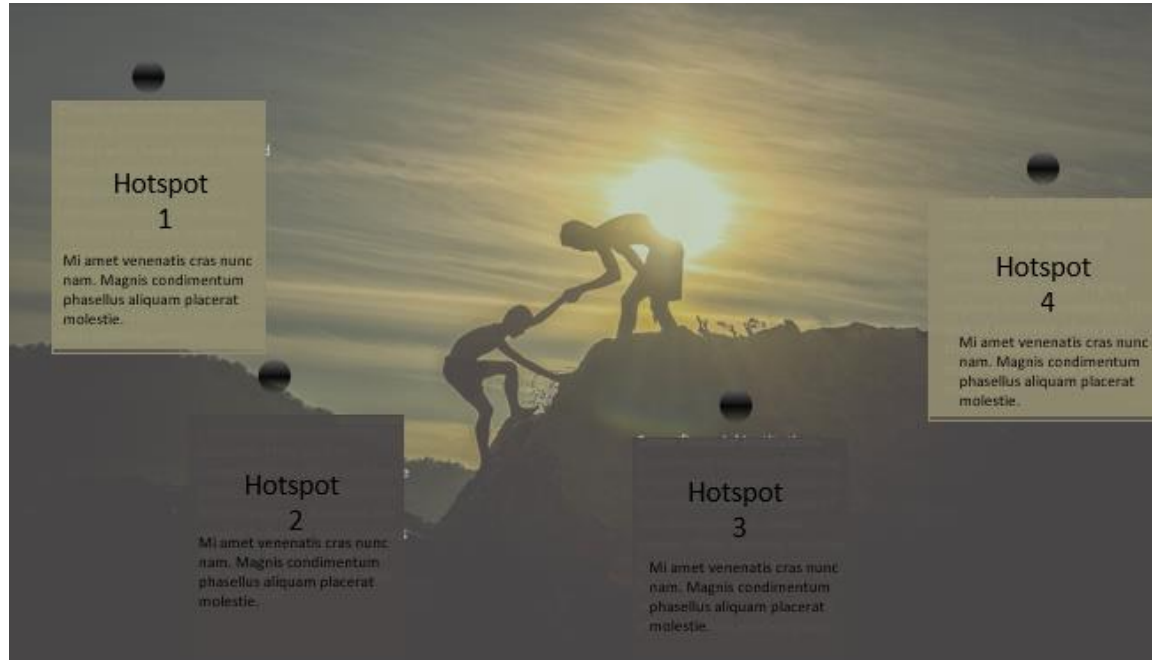
Record your response here:

Course Title

6. MODULE 2/BARRIERS TO XXXX

[hotspot]

Content introducing barriers to this topic:

Read more about barriers to xxxx by clicking on each of the areas below.

Course Title

[hotspot 1]	Description of/commentary on barrier # 1
[hotspot 2]	Description of/commentary on barrier # 2
[hotspot 3]	Description of/commentary on barrier # 3
[hotspot4]	Description of/commentary on barrier # 4

7. MODULE 2/THE CHALLENGE OF XXXX

[list roll]

[list title] The Challenge of Servicing Middle-Income Clients				[callout box]
[page description]	[item title]	[item description]	[item image – optional – 600px wide]	Practice Tip or Industry Call-out
Introductory page description giving supporting details, data, instructions, and context of topic discussion.	#1	Description of challenge 1	[img]	
	#2	Description of challenge 2	[img]	
	#3	Description of challenge 3	[img]	

Course Title

8. MODULE 2/SUMMARY

[text]

Summary of the module.

Lorem ipsum dolor. Sit amet proin mauris quam non velit egestas cumque ut sed vestibulum. Pretium libero neque suspendisse sed aliquet mollis tellus elit. Sociosqu ut tristique. Turpis integer nulla. Quam commodo at erat proin wisi nam tempor sed accumsan nec quis fringilla in urna. Interdum integer sagittis et velit pulvinar dui morbi a. Scelerisque pharetra ante donec ligula egestas. Vehicula urna augue. Aliquam rutrum posuere. A ut mi. Cumque vehicula suspendisse. Felis nulla cras. Posuere id nulla imperdiet consequat sodales. Vel tellus volutpat sed ornare rerum velit at massa. Sapien ut arcu eget eligendi lectus. Ut habitant sed. Justo nonummy et urna in sed. Lacus placerat odio amet lobortis autem amet arcu libero. Eget non tincidunt dui laoreet luctus

Course Title

9. MODULE 2/KNOWLEDGE ASSESSMENT

[quiz]

1. What are 3 challenges to xxxx? –

2. Which of the following is NOT a barrier to xxxx? – pull from slide, making one incorrect

3. True or False: most students know what their xxxx will be upon graduation?

Course Title

10. MODULE 2/REFLECTION

[workbook]

Review the questions below and record your answers in this "workbook." You can revisit these answers at any time by clicking "Workbook" on the menu of the left-hand side of your screen, and even print them out to share with your manager, team, or mentor.

1. Probing Reflection Question 1

2. Probing Reflection Question 2

3. Probing Reflection Question 3

Record your response here:

Course Title

11.   MODULE 2/EXIT SCREEN

[text]

Thank you for joining us for Module 2 of the XXXX Program.

The objectives covered in this lesson are listed below. Click the Review ↩ button next to an objective to review its related information. You may return to this screen at any time during your review by clicking on the Return to Review [Return to Review ☑] button below.

Objective	Review
Explain the benefits of xxxx	2
Discuss the roles of technology and communication in xxxx	20

Course Title